

United Way of Sarnia-Lambton Statement of Operations General Fund

FOR THE YEAR ENDED DECEMBER 31, 2021

| | 2021 | 2020 |
|---|--------------------|--------------------|
| REVENUE | | |
| Campaign revenue | \$1,838,957 | \$1,887,150 |
| Uncollectable pledges & other adjustments | -19,752 | -27,232 |
| Local COVID Compassion Fund | 0 | 101,647 |
| COVID-19 Seniors Response Fund | 0 | 48,531 |
| Emergency Community Support Fund | -6,369 | 415,029 |
| Net revenue from prior year's campaign | 1,812,836 | 2,425,125 |
| Interest | 376,056 | 230,671 |
| Day of Caring | 0 | 57 |
| Memorial Donations | 105,510 | 21,540 |
| Bingo Revenue net of Expenses | 7,054 | 14,545 |
| Other campaign activities net of Expenses | 8,107 | 7,617 |
| Insurance Premiums & Office Expenses | -59,564 | -53,289 |
| Ascend 50/50 | 13,063 | 0 |
| Total Revenue | \$2,263,062 | \$2,646,266 |
| EXPENDITURES | | |
| Allocation to Community Services | 1,506,304 | 1,471,665 |
| COVID Fund allocations to Community Services | 0 | 565,207 |
| Day of Caring Expenses | 0 | 1,285 |
| Campaign & Admin. Costs | 361,638 | 325,121 |
| Community Investment & Program Costs | 169,083 | 147,355 |
| United Way of Canada | 19,180 | 19,908 |
| Total Expenditures | \$2,056,205 | \$2,530,541 |
| Fund Balance, Beginning | 1,150,793 | 1,026,996 |
| Excess of Revenue Over Expenditures | -27,081 | 40,825 |
| Unrealized Gain on Investments | -78,289 | -8,274 |
| Interfund Transfers | 66,293 | 91,245 |
| Fund Balance, Ending | \$1,111,716 | \$1,150,792 |

United Way of Sarnia-Lambton Statement of Financial Position

FOR THE YEAR ENDED DECEMBER 31, 2021

| | 2021 | 2020 |
|---|--------------------|--------------------|
| ASSETS | | |
| Current Assets | | |
| Cash and Term Deposits | \$2,239,497 | \$2,540,851 |
| Accounts receivable and accrued interest | 35,334 | 16,105 |
| Campaign Pledges receivable | 702,805 | 493,728 |
| Artwork Inventory | 1,810 | 1,810 |
| Due from Future Fund | 102,300 | 103,865 |
| Total | \$3,081,746 | \$3,156,359 |
| Investments | 2,896,269 | 2,641,207 |
| Property, Plant and Equipment | 10,341 | 14,524 |
| Cash Surrender Value of LI Policy | 17,773 | 11,580 |
| Total Assets | \$6,006,129 | \$5,823,670 |
| LIABILITIES | | |
| Current Liabilities | | |
| Accounts payable and accrued liabilities | 114,853 | 116,861 |
| Deferred revenue | 1,842,353 | 1,884,514 |
| Due to General Fund | 102,300 | 103,865 |
| Due to Future Fund | 0 | 0 |
| Total | \$2,059,506 | \$2,105,240 |
| FUND BALANCES | | |
| General Fund | 1,111,716 | 1,150,792 |
| Future Fund | 2,834,907 | 2,567,638 |
| | \$3,946,623 | \$3,718,430 |
| Total Liabilities | \$6,006,129 | \$5,823,670 |

Financial Statement Highlights.
Complete statements available on our website.

2022 Community Investments

Big Brothers Big Sisters
BGC (Boys & Girls Club)
Canadian Red Cross
Community Living
County of Lambton School Nutrition/
Snack Program
Family Counselling Centre
Habitat for Humanity
Inn of the Good Shepherd
John Howard Society
Lambton Elderly Outreach
New Beginnings, ABI & Stroke Recovery
North Lambton CHC Opening Doors
(Sarnia & Forest)
Reaseau-Femmes de Sud Ouest de l'Ontario
Sarnia Lambton Rebound
River City Vineyard
St. Vincent de Paul
Salvation Army
Walpole Island First Nation Warming Shelter
YMCA



United Way
Sarnia-Lambton



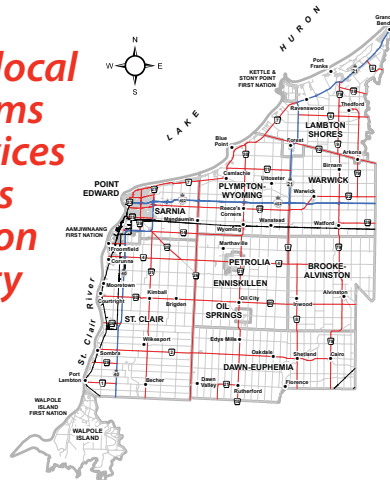
ANNUAL REPORT

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When updating your will, please consider
leaving a contribution to United Way of
Sarnia-Lambton for future generations.

Funding local
programs
and services
across
Lambton
County



United Way
Sarnia-Lambton

United Way of Sarnia-Lambton

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#UnitedWaySarLam



2021

www.theunitedway.on.ca

President's Report

Jason Killingsworth



Everyone who knows me, knows how proud I am to be associated with United Way of Sarnia-Lambton.

I am always amazed to witness our community, people of

all backgrounds and vocations, coming together to support our community through the United Way.

While the 2021 campaign did not reach goal, in the end, the campaign results exceeded our expectations. We had many new donors this year while dozens of individuals made second donations, and others chose to significantly increase their gift.

I am proud to say that the 2021 campaign proceeds will be distributed to 33 local programs and services, providing help to low-income seniors and youth throughout Sarnia-Lambton, and many others.

In early 2021, the United Way refocused its funding priorities to include: From Poverty to Possibility; All That Kids Can Be; and Healthy People, Strong Communities which includes both seniors funding, and mental health supports for those in need.

We saw that the COVID-19 pandemic, has changed the needs in our community, and just as donors and volunteers expect, the United Way of Sarnia-Lambton was quick to pivot to make sure the most vulnerable individuals in our community, have access to the vital human care programs and services they need.

As a result, 18 programs and services will maintain current funding levels on April 1, 2022. Five programs and services will

receive funding for the first time including a warming shelter at Walpole Island First Nation; a subsidized hearing aid program provided by the Salvation Army; a housing program provided by the John Howard Society and two programs provided by the Inn of the Good Shepherd; an income tax program and a micro loan program geared to those low-income earners who may otherwise have used a cheque cashing service in our community.

All of this funding would not be possible if it were not for the generosity of our community. I want to take this opportunity to thank the local news media, donors, volunteers, partnering businesses and industry, as well as organized labour.

Members of the Sarnia and District Labour Council really stepped up this year, and we are very grateful for their generosity, and for our growing partnership. Our labour representative, Michele Lalonge-Davey, has been instrumental in bringing our two groups together including informing the counsel of the work we are doing in our community. Michele's efforts undoubtedly have had an impact on the employee campaigns as well.

This year will be another challenging year; however, I am confident that our United Way is well-positioned to take on the challenges 2022 may present to us for the benefit of our entire community.



Proud Member
of Will Power

2021 By the Numbers

- In 2020-2021, the Family Counselling Distress Line received a record-breaking number of calls (**over 29,000**) from those in distress or isolation.
- **77%** of Red Cross Transportation clients say the service helped them avoid trips to the hospital emergency department. Red Cross in Sarnia provides nearly **14,000** trips per year.
- In 2021, **52%** of the Habitat for Humanity Handyman projects completed for low-income homeowners were considered critical resulting in reduced fears of homelessness.
- In 2020-2021, **270** seniors living in rural Lambton with financial barriers received **3,041** subsidized meals through LEO.

Your Donation At Work in 2021

- Canadian Red Cross Homeward Bound – “You have made me so happy. Without your help, those early days after surgery would have been so much harder than they already were. I wasn't sure how I was going to get home and I don't have any family locally.”
- Family Counselling Centre Distress Line/Tel Check – “Thanks for being there and helping to figure out a way to help my daughter cope.”
- New Beginnings ABI & Stroke Recovery – “I could not have accomplished this without your amazing staff and encouraging, spirited members of the group. You all drive me to go beyond my expectations. My doctors and family members are even shocked at how much I progressed in the past few months.”

Priority Areas



FROM POVERTY
TO POSSIBILITY

United Way is helping people move out of, or avoid, the cycle of poverty with access to nutritious, affordable and appropriate food security and with supports to access emergency shelters and to maintain safe and stable housing.



ALL THAT KIDS
CAN BE

Investing in kids so they can succeed in school and develop supportive relationships. Giving children and youth the support they need to make healthy choices and to better handle life's challenges.



HEALTHY
PEOPLE,
STRONG
COMMUNITIES

United Way is creating a strong, inclusive community connecting people of all ages to supports for their personal wellbeing - from addiction and mental health supports to helping seniors live independently.

2021 Board of Directors

Kelly Batson
Alan Blahey
Susan Doughty
Terry Doyle
Vicky Ducharme
Lynn Findlay
John Girard
Richard Kelch

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Michele LaLonge-Davey
Kathy Sitter
Bharat Thakkar
Cathy Thompson
Martin Vrolyk
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