

## United Way of Sarnia-Lambton Statement of Revenue & Expenditures General Fund

FOR THE YEAR ENDED 2002

	2002	2001
<b>REVENUE</b>		
Campaign revenue	\$1,873,944	\$1,821,399
Uncollectable pledges and other adjustments	(20,680)	(30,844)
Net revenue from prior year's campaign	1,853,264	1,790,555
Interest	21,948	45,416
Bingo Revenue net of expenses	28,882	38,778
	<u>1,904,094</u>	<u>1,874,749</u>
<b>EXPENDITURES</b>		
Allocation of community services	1,481,949	1,389,792
Campaign & Admin. costs	279,660	286,151
Amortization	12,838	9,333
Community Investment and program costs	92,739	88,259
United Way of Canada	13,470	13,057
	<u>1,880,656</u>	<u>1,786,592</u>
<b>EXCESS OF REVENUE OVER EXPENDITURES</b>	<u>\$23,438</u>	<u>\$88,157</u>

## United Way of Sarnia-Lambton Supplementary Financial Information

FOR THE YEAR ENDED 2002

### WES THOMPSON MEMORIAL ENDOWMENT FUND STATEMENT OF REVENUE AND EXPENDITURES

	2002	2001
<b>REVENUE</b>		
Memorial Donations	\$ 2,860	\$ 180
Interest Income	26,114	27,857
	<u>28,974</u>	<u>28,037</u>

<b>EXPENDITURES</b>		
Expenses	---	---

<b>EXCESS OF REVENUE OVER EXPENDITURES</b>	<u>\$28,974</u>	<u>\$28,037</u>
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Fund Balance, beginning	\$573,051	\$517,671
Transfer from Gen. Fund	232,031	26,447
VLD Fund	---	896
Excess of Revenue over Expend.	28,974	28,037
<b>Fund Balance, Ending</b>	<u>\$834,056</u>	<u>\$573,051</u>

## United Way of Sarnia-Lambton Balance Sheet

DECEMBER 31, 2002

ASSETS	2002	2001
<b>Current Assets</b>		
Cash	\$1,438,883	\$1,639,607
Accounts receivable and accrued interest	20,313	6,440
Campaign pledges receivable	853,379	846,861
Artwork Inventory, Donated	14,249	12,100
Prepaid Expenses	2,307	3,089
	2,329,131	2,508,097
<b>INVESTMENTS</b>	580,616	429,790
<b>CAPITAL ASSETS</b>	48,722	26,868
	<u>\$2,958,469</u>	<u>\$2,964,755</u>
<b>LIABILITIES</b>		
<b>Current Liabilities</b>		
Accounts payable and accrued liabilities	\$21,572	\$29,814
Deferred revenue	1,835,213	1,885,669
	<u>1,856,785</u>	<u>1,915,483</u>
<b>Fund Balances</b>		
General fund	267,628	476,221
Wes Thompson Memorial Endowment fund	834,056	573,051
	<u>1,101,684</u>	<u>1,049,272</u>
	<u>\$2,958,469</u>	<u>\$2,964,755</u>

"Financial Statement Highlights.  
Complete Statements Available Upon Request."



## "Investing In Our Community"

### United Way of Sarnia-Lambton

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[www.theunitedway.on.ca](http://www.theunitedway.on.ca)

## Approved Investments 2003-2004

Big Brothers of Sarnia-Lambton	\$83,488
Big Sisters of Sarnia-Lambton	74,000
Boys and Girls Club of Sarnia-Lambton	56,150
Canadian Hearing Society of Sarnia-Lambton	45,000
Canadian Mental Health Association	66,000
Canadian National Institute for the Blind	49,900
Canadian Red Cross Society Sarnia-Lambton	24,000
Community Living Sarnia and District	41,000
Credit Counselling Services	15,400
Family Counselling Centre	232,218
Family Y.M.C.A. of Sarnia-Lambton	90,000
Girl Guides of Canada - Lambton Board	10,000
John Howard Society Sarnia Lambton	89,245
Lambton Elderly Outreach	15,000
Multiple Sclerosis Society Lambton Chapter	22,450
North Lambton Social Services Centre	33,297
Ontario March of Dimes	20,000
Salvation Army	34,000
Sarnia-Lambton Rebound	44,000
Sarnia-Lambton Stroke Recovery Association	10,575
Scouts Canada - Bluewater District	3,231
St. Clair Child & Youth Services	4,788
St. John Ambulance - Lambton Branch	2,000
Sexual Assault Survivors' Centre of Sarnia-Lambton	2,661
Youth Resource Houses Partnership - Our House, Friendship House and House By The Side Of The Road	128,500
Victorian Order of Nurses	77,541
Women's Interval Home	35,000

## Venture Grants

Bethany House, Women's Interval Home	\$18,000
Wraparound Program, St. Clair Child & Youth Services	\$27,471
Lambton Breakfast Programs	\$8,160
Risk Watch Program	\$5,000
Antibiotic Usage Program	\$2,500
North Lambton Child Care Respite Program	\$15,000
Lambton Seniors Association	\$12,500
Computer Upgrade - one time grants for five United Way Funded Agencies	\$10,000
Sarnia-Lambton Task Force on Healthcare Worker Recruitment	\$10,000
Epilepsy Association	\$16,000

# United Way of Sarnia-Lambton

## 46th Annual Report 2002

## Investing In Our Community



## President's Report

ROBERT DELL

I am pleased to report that the community of Sarnia-Lambton has, once again, supported our campaign generously and enthusiastically with the result that we achieved our objective of nearly \$1.8 million. Your unflinching support and endorsement of our work on your behalf will benefit the 65 programs that we fund through our 27 funded agencies.

Our agency owes its success, in large part, to the many volunteers who worked so diligently on the two dimensions of our operation; the Campaign Fundraising and the Community Investment Process.

On the campaign side, Dr. Allen Wells provided exemplary leadership as the chair of this year's campaign committee of 15 volunteers. Our campaign staff, Dave Brown and Pamela Cumming, were assisted by three dedicated representatives from local industry: Norm Draper from Imperial Oil; Mark Harris from Dow Chemical; and Bob Topcliffe from Nova Chemicals Inc. These three gentlemen were the face and voice of the United Way for many in-house employee campaigns in the Chemical Valley and throughout the Lambton community.

With a successful campaign behind us, we turned to the pleasurable but difficult job of trying to meet the needs of our community through programs provided by United Way Agencies. This process is also volunteer driven and directed by Heather Allen of our staff. Thanks are extended to: the 23 volunteers who formed the citizen review panels to consider funded agency requests; and the Community Investment Committee of seven volunteers, broadly representative of our community, and led by chair Dave Barnes. The role of the Community Investment Committee is to make funding recommendations to the United Way Board of Directors based on the work of the review panels. In addition, the administration of the Venture Grant Program, funded by 5% of gross campaign revenues, keeps the Community Investment Committee busy with meeting emerging needs on a year round basis.

Finally my thanks to the Board members whose work benefits us all, and whose support made my experience as President so satisfying.

These are difficult times as the needs of the community always seem to exceed our capacity to meet them. I want to assure the community of Sarnia-Lambton that the staff and volunteers of the United Way will continue to demonstrate that we deserve the trust that you place in us to make Sarnia-Lambton a better place for all citizens.

## Campaign Chair Report

DR. ALLEN WELLS

Obviously, credit for the success of the 2002 United Way campaign must go to the more than 10,000 donors who provided the support. As with any organization, many other people, almost all of them donors themselves, provided the drive and vigour that encouraged this giving.

The United Way Board of Directors, chaired by Bob Dell, often took a personally active part in fundraising events. Their encouragement, and reputation in the community, provided a basis of reliability, and a reason for trust, for the campaign. Angela Briden's Three on Three Basketball Tournament was the earliest highlighted event of the campaign, on a hot, threatening weekend in mid-June. Clearwater Arena grounds were turned into a major sports center with early publicity for the whole drive.

The office was the nerve centre of the campaign, and every member of the staff contributed to the campaign's success. Most especially, Executive Director Dave Brown and Campaign and Finance Director Pamela Cumming scheduled appearances to ensure coverage, sometimes by the Campaign Chair, sometimes by Loaned Representatives and sometimes by Directors, at all the events they helped organize. May Riddell provided daily and special reports as the campaign progressed. Stephanie Madere prepared media releases and individual letters quickly, month after month. Heather Allen and Leslie Seville performed their regular duties as Community Investment Director and Bookkeeper, and also regularly joined in as members of the crowd at nearby special events, by the Canadian Mental Health Association, Oceans and Fisheries, NOVA and SNC-Lavalin, and sometimes joined Pam and Dave far down in the Valley for barbeques.

The three Loaned Representatives, Norm Draper of Imperial Oil, in his second year of service; Bob Topcliffe of NOVA and Mark Harris of Dow, were major contributors to the successful outcome of the campaign. Identifying, recruiting and liaising with site representatives, assisting in special events, meeting regularly among themselves and the office staff and bringing similar support to the Campaign Cabinet, these three people provided the extensive workforce that made things happen. We wish them well after the involvement of the campaign to which they gave so much.

Personnel on the Campaign Cabinet were almost a duplicate of the preceding year, and they were counted upon to duplicate the outstanding achievements of 2001. Newcomers to the Cabinet, Robert G. Murray, Q.C. and Warden Patricia Davidson were strong contributors to the overall success. We wish Ken Glassco, who has made a many-faceted contribution to community welfare, a successful and rewarding retirement in the community he has helped to build. The United Way anticipates the continuing service of many of the other Cabinet leaders, many of whom have contributed in this role for more than a decade.

Industry plays an especially important part in the United

Campaign Report Continued...

Way of Sarnia-Lambton. The reduction in the workforce of about 350 workers meant a parallel reduction in matching grants to those reduced donations. One company, especially, made a very large special contribution to help reduce this gap and others, such as Dow and Imperial Oil increased the company donation to help make up for the known inevitable losses in this category. The support we received from Organized Labour was also vital.

New businesses in the community, like Sobey's, and UBE Automotive made their presence felt. Special events, like the chili servings, hotdog barbeques and soup tastings, as well as the Polar Bear swim by the Canadian Mental Health employees, added fun to the campaign and contributed to the solidarity of the work groups involved, as they worked toward a common goal. All in all, thousands of employees played special roles in arriving at the campaign's total, beyond their own major donations of income.

Lambton County's Media, throughout the County, made the United Way their own campaign. The Sarnia Observer went out of its way with photographic, reportorial and editorial support. I appreciated all the support from the News Department and Sue Brown in Advertising. We received from Radio Sarnia Lambton, advertisement writing skills, news spot coverage, two receptions on Sue Storr's program and a large company donation. A number of County papers brought the reality of the campaign to Forest, Petrolia and beyond.

Near the end of the campaign, when not meeting the goal was a real risk, it was obvious that donations coming in were consciously above last year's. Some people gave for a second time. Media coverage intensified. Everyone pulled together to meet the needs of 27 service agencies and the 65 programs they will continue to provide - all over the County and all through the coming year.

## 2002 Board of Directors

Dave Barnes	Angela Briden	Robert Dell
Gerry Little	Gitte Monteith	Rob Moore
Jim O'Connor	Pierre Soulard	Mary Thayer
Peter Thomas	Natalie Thompson	Jerry Vopicka
Dr. Allen Wells	Bill Woods	

## Special Recognition

We would like to take this opportunity to thank the following Volunteers for their ten years of dedicated service to our community on the United Way Board of Directors:

Bob Dell, United Way 2002 President and Board Member from 1993 to 2003.

Peter Thomas, Treasurer and Board Member from 1993 to 2003.

## Community Investment Report

DAVE BARNES

This is my final Community Investment Report for the United Way of Sarnia-Lambton. I have enjoyed my time as Chair of the Community Investment Committee over the past five years and my decision to hand over the reigns to a new Chair was difficult to make. I am; however, pleased to be given the opportunity to remain on the United Way Board.

Change has been the constant in the United Way's Community Investment process and this past year has been no exception. We said goodbye to Volunteer Committee Member, Angie Barrese, who brought us an excellent educational perspective as a Primary School Educator and Principal.

We welcomed a new and experienced Volunteer, Gerry Lloyd. Gerry had been a longstanding United Way Volunteer on Citizens' Review Panels, as a Panel Chair, and member of Demonstration & Development (D&D), now known as the Venture Grant Fund. We also welcomed Pamela Gallant to the group. Pamela brings the important educational perspective that complements our strong team of Laura Black, Tom Bourque, Donald Haagsma, Nancy Vanderjagt, and Brenda Thomas.

Volunteers, from all parts of Lambton, comprise the three distinct groups of individuals that review Agencies' requests for funding. Volunteers remain the foundation of this core service of the United Way. We were pleased this year to accept a new program, Bethany House, provided by the Women's Interval Home, and a number of programs will receive an increase in funds because of the successful fundraising campaign.

I would like to take this opportunity to wish Donald Haagsma, new Community Investment Committee Chair, a very successful year along with the rest of the CI team.

### Here's how your donation will be invested in 2003-2004



