

United Way of Sarnia-Lambton Statement of Operations General Fund

FOR THE YEAR ENDED DECEMBER 31, 2020

	2020	2019
REVENUE		
Campaign revenue	\$1,887,150	\$2,036,514
Uncollectable pledges & other adjustments	-27,232	-19,660
Local COVID Compassion Fund	101,647	0
COVID-19 Seniors Response Fund	48,531	0
Emergency Community Support Fund	415,029	0
Net revenue from prior year's campaign	2,425,125	2,016,854
Interest	230,671	210,390
Day of Caring	57	5,261
Memorial Donations	21,540	18,064
Bingo Revenue net of Expenses	14,545	17,480
Other campaign activities net of Expenses	7,617	6,628
Insurance Premiums & Office Expenses	-53,289	-50,689
Total Revenue	\$2,646,266	\$2,223,988
EXPENDITURES		
Allocation to Community Services	1,471,665	1,633,732
COVID Fund allocations to Community Services	565,207	0
Day of Caring Expenses	1,285	4,198
Campaign & Admin. Costs	325,121	374,033
Community Investment & Program Costs	147,355	152,623
United Way of Canada	19,908	21,218
Total Expenditures	\$2,530,541	\$2,185,804
Fund Balance, Beginning	1,026,996	775,558
Excess of Revenue Over Expenditures	40,825	-61,180
Unrealized Gain on Investments	-8,274	215,618
Interfund Transfers	91,245	97,000
Fund Balance, Ending	\$1,150,792	\$1,026,996

United Way of Sarnia-Lambton Statement of Financial Position

FOR THE YEAR ENDED DECEMBER 31, 2020

	2020	2019
ASSETS		
Current Assets		
Cash and Term Deposits	\$2,540,851	\$2,458,849
Accounts receivable and accrued interest	16,105	14,454
Campaign Pledges receivable	493,728	606,357
Artwork Inventory	1,810	1,810
Due from Future Fund	103,865	58,633
Total	\$3,156,359	\$3,140,103
Investments	2,641,207	2,511,275
Property, Plant and Equipment	14,524	8,857
Cash Surrender Value of LI Policy	11,580	10,500
Total Assets	\$5,823,670	\$5,670,735
LIABILITIES		
Current Liabilities		
Accounts payable and accrued liabilities	116,861	137,260
Deferred revenue	1,884,514	1,943,459
Due to General Fund	103,865	58,633
Due to Future Fund	0	0
Total	\$2,105,240	\$2,139,352
FUND BALANCES		
General Fund	1,150,792	1,026,996
Future Fund	2,567,638	2,504,387
	\$3,718,430	\$3,531,383
Total Liabilities	\$5,823,670	\$5,670,735

Financial Statement Highlights.
Complete statements available on our website.

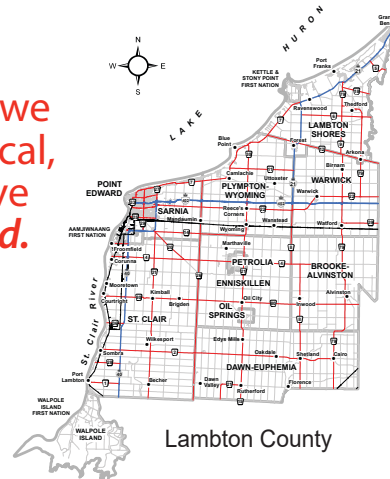
2020 Community Investments

Alzheimers Society
Big Brothers Big Sisters
Boys & Girls Club
Brain Injury Association
Canadian Mental Health Association
Canadian Red Cross
Centre communautaire francophone de Sarnia Lambton
CNIB
Community Concerns for the Medically Fragile
Community Living
Family Counselling Centre
Financial Fitness
Habitat for Humanity
Huron House Boys Home
Inn of the Good Shepherd
John Howard Society
Kidney Foundation
Lambton County Developmental Services
Lambton County Student Nutrition Program
LEO (Lambton Elderly Outreach)
Lambton Mental Wellness Centre
March of Dimes
Mid Valley Seniors Complex
New Beginnings, ABI, Stroke Recovery
North Lambton Community Health Centre
Parkinson Society
Rapids Family Health Team
Rebound
River City Vineyard
St. Clair Child & Youth
St. Vincent de Paul
Salvation Army
Sexual Assault Survivors Centre
VON
Women's Interval Home
YMCA - Petrolia
YMCA - Sarnia



When updating your will, please consider
leaving a contribution to United Way of
Sarnia-Lambton for future generations.

When we
give local,
we live
united.



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United Way
Sarnia-Lambton

64th
ANNUAL REPORT

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2020



President's Report

Jason Killingsworth



It will come as no surprise when I say COVID-19 forced us to change how we tackle the challenges facing Lambton County's most vulnerable. Our United Way helped those most in need

in our community, and at the same time continued to fund our agencies at the appropriate levels throughout 2020 into 2021.

With the creation of the United Way of Sarnia-Lambton Compassion Fund, we raised almost \$100,000 to fund 20 different local organizations as they struggled through the COVID-19 pandemic. In addition, the Federal Government showed their confidence in the United Way movement and provided additional funding to more specific groups in emergency need.

In total over \$550,000, in addition to our regular annual campaign, was available to flow through United Way to community agencies. More than 40% of those funding decisions were to agencies that were not previously funded by the United Way of Sarnia-Lambton.

Thank you to the United Way Board of Directors for their assistance and speed when getting the funds out to those agencies in need; in many cases, it was less than 24 hours. I would also like to thank the Federal Government of Canada, and each donor for placing their trust in United Way.

While we did not reach the \$1.9 million Needs Target, we did raise over \$1.75 million during what was a trying time for so many employees, companies, small businesses, and other individuals

in our community. This accomplishment was thanks to our loyal donors, several new donors and the new online payroll fundraising system that was introduced to many employee campaigns in 2020.

The needs in our community have changed and United Way must pivot so it can continue to focus on Lambton County's most vulnerable. United Way of Sarnia-Lambton funding priorities will now focus on emergency essential services for life, as part of our Poverty to Possibility strategy. We plan to continue funding youth programs, under the heading All That Kids Can Be, and Healthy People, Strong Communities will focus funding on seniors as well as mental health programming targeted to reduce isolation depression, reduce suicides, and assist with a growing addictions issue in our community.

I am optimistic about 2021. We hope the more than 3000 donors and all of our volunteers from past years will join us to help make this a great year as we transition our campaign with less printed materials and more digital content, plus the refocus of our program funding.

A special thank you to our outgoing board members, Christopher Hawksworth, Mary Ellen Edlington, as well as Al McChesney and Rima Rizkallah who have reached their 10-year maximum on the board. We look forward to working with four new members: Lynn Findlay, Kathy Sitter, Bharat Thakkar, and Cathy Thompson.

Finally, I must thank the United Way Staff for their contribution and willingness to adapt and learn new processes as we quickly transitioned in 2020. Thank you all very much for your impactful contribution.

2020 By the Numbers

- **85** new non-workplace donors through online or mail.
- **\$565,207.41** COVID-19 relief funding (ECSF, New Horizons, Compassion Fund) that was granted to local programs and services by United Way of Sarnia-Lambton.
- **58** COVID-19 emergency response grants awarded to help local non-profits meet the basic needs of our most vulnerable.
- **26** non-member agencies received emergency funding grants.

Your Donation At Work in 2020

- The United Way funded Distress and Tel-Check lines saw an increase of over **8000** calls from 2019 to 2020.
- **28** local children with autism who would normally attend the United Way funded Autism Summer Camp received bi-weekly activity kits delivered to their doorstep. The kits included crafts, activities, and sensory items for both play and calming for over-stimulation.
- **80%** of rural participants in the United Way funded Opening Doors program said they would have been completely isolated without the virtual classes. Attendance numbers doubled when programming went online with **90%** of participants reporting an improvement in their mental health.

Looking Ahead



FROM POVERTY
TO POSSIBILITY

United Way is helping people move out of, or avoid, the cycle of poverty with access to nutritious, affordable and appropriate food security and with supports to access emergency shelters and to maintain safe and stable housing.



ALL THAT KIDS
CAN BE

Investing in kids so they can succeed in school and develop supportive relationships. Giving children and youth the support they need to make healthy choices and to better handle life's challenges.



HEALTHY
PEOPLE,
STRONG
COMMUNITIES

United Way is creating a strong, inclusive community connecting people of all ages to supports for their personal wellbeing - from addiction and mental health supports to helping seniors live independently.

2020 Board of Directors

Kelly Batson
Alan Blahey
Terry Doyle
Vicky Ducharme
Mary Ellen Edlington
John Girard
Christopher Hawksworth
Susan Doughty

Richard Kelch
Jason Killingsworth
Michele LaLonge-Davey
Al McChesney
Rima Rizkallah
Martin Vrolyk
Gerry Whitcombe