

**United Way of Sarnia-Lambton  
Statement of Operations  
General Fund**

	FOR THE YEAR ENDED DECEMBER 31, 2022	
	2022	2021
<b>REVENUE</b>		
Campaign revenue	\$1,755,917	\$1,832,588
Uncollectable pledges & other adjustments	-21,939	-19,752
Net revenue from prior year's campaign	1,733,978	1,812,836
Interest	93,678	376,056
Day of Caring	3,500	0
Memorial Donations	105,000	105,510
Bingo Revenue net of Expenses	16,312	7,054
Other campaign activities net of Expenses	12,300	8,107
Ascend 50/50	4,544	13,063
<b>Total Revenue</b>	<b>\$1,969,312</b>	<b>\$2,322,626</b>
<b>EXPENDITURES</b>		
Allocation to Community Services	1,318,899	1,512,165
COVID Fund allocations to Community Services	0	-5,861
Day of Caring Expenses	2,500	0
Campaign & Admin. Costs	334,198	440,751
Community Investment & Program Costs	237,567	89,970
United Way of Canada	18,862	19,180
Donation to Future Fund	3,660	0
Future Fund Expenses	0	59,564
<b>Total Expenditures</b>	<b>\$1,915,686</b>	<b>\$2,115,769</b>
Fund Balance, Beginning	1,111,716	3,718,432
Excess of Revenue Over Expenditures	53,626	206,857
Unrealized Gain on Investments	-249,451	21,344
*Fund Balance, Ending	<b>\$915,891</b>	<b>\$3,946,633</b>

**United Way of Sarnia-Lambton  
Statement of Financial Position**

	FOR THE YEAR ENDED DECEMBER 31, 2022	
	2022	2021
<b>ASSETS</b>		
<b>Current Assets</b>		
Cash and Term Deposits	\$2,091,584	\$2,239,497
Accounts receivable and accrued interest	18,467	35,334
Campaign Pledges receivable	358,393	702,805
Inventory	1,810	1,810
Due from Future Fund	95,451	102,300
<b>Total</b>	<b>\$2,565,705</b>	<b>\$3,081,746</b>
*Investments	0	2,896,269
Property, Plant and Equipment	7,378	10,341
Cash Surrender Value of LI Policy	0	17,773
<b>*Total Assets</b>	<b>\$2,573,083</b>	<b>\$6,006,129</b>
<b>LIABILITIES</b>		
<b>Current Liabilities</b>		
Accounts payable and accrued liabilities	116,259	114,853
Deferred revenue	1,540,933	1,842,353
Due to General Fund	0	102,300
<b>Total</b>	<b>\$1,657,192</b>	<b>\$2,059,506</b>
<b>FUND BALANCES</b>		
General Fund	915,891	1,111,716
Future Fund	0	2,834,907
	915,891	\$3,946,623
<b>Total Liabilities</b>	<b>\$2,573,083</b>	<b>\$6,006,129</b>

Financial Statement Highlights.  
Complete statements available on our website.

\* Please note that during 2022 the United Way transferred \$2,896,269 into the Sarnia-Lambton Future Fund Foundation for Investment to provide annual sustainable funding to the United Way which results in a large difference from 2021 to 2022.

**Current Community Investments**

- Big Brothers Big Sisters
- BGC (Boys & Girls Club)
- Canadian Red Cross
- Family Counselling Centre
- Habitat for Humanity
- Inn of the Good Shepherd
- John Howard Society
- Lambton Elderly Outreach
- New Beginnings, ABI & Stroke Recovery
- North Lambton CHC Opening Doors
- Rebound
- River City Vineyard
- Salvation Army
- VON Lambton County
- Student Nutrition Program
- Walpole Island First Nation Warming Shelter
- YMCA Youth Resource, Houses and Autism Summer Camp



**United Way  
Sarnia-Lambton**

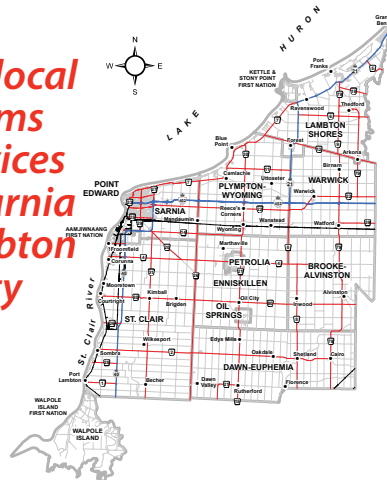


**66<sup>th</sup>  
ANNUAL REPORT**

**Future Fund**  
Caring for the Future



**Funding local  
programs  
and services  
across Sarnia  
and Lambton  
County**



*When updating your will, please consider leaving a contribution to United Way of Sarnia-Lambton for future generations.*



**United Way  
Sarnia-Lambton**

**United Way of Sarnia-Lambton**

1362 Lambton Mall Road, Unit 10  
Sarnia, ON N7S 5A1

Mailing Address: P.O. Box 548, Sarnia, ON N7T 7J4

(519) 336-5452 Fax (519) 383-6032

E-mail: [info@theunitedway.on.ca](mailto:info@theunitedway.on.ca)

[www.theunitedway.on.ca](http://www.theunitedway.on.ca)

**#UnitedWaySarLam**



**20  
22**

[www.theunitedway.on.ca](http://www.theunitedway.on.ca)



# President's Report

Jason Killingsworth



Year 2022 provided a number of ups and downs for our United Way.

While we are disappointed that we did not reach our needs target of 1.65 million, there were a number of very positive things that

came out of our most recent campaign.

The 2022 campaign picked up a number of new donors, and a substantial number of donors increased their contributions this year over last year. Our social media analytics also spiked in 2022, all of which pose well for the 2023 campaign. We also had some very successful events and many of the employee campaigns exceeded their 2021 results.

In addition, our partner foundation, the Sarnia-Lambton Future Fund Foundation was spun off in 2022. The foundation will generate additional revenues to have its largest financial impact on the United Way, reducing our costs and enabling additional funds to go to local agencies. This is key to our overall sustainability and keeping our costs low.

During the year, Rebecca Brander, our Resource Development Manager left the United Way to pursue another career opportunity and at the conclusion of this year, we are also saying goodbye to some long time Board Members. I would very much like to thank our retiring board members, Martin Vrolyk, Michele Lalonge-Davey, Richard Kelch, and Kelly Batson for all their commitment and hard work over the years.

During 2022, the Community Investment Committee, under the leadership of Gerry Whitcombe, continued to make some

excellent investment decisions in terms of funding over 30 programs and services in our community. These programs and services have a measurable impact on the lives of so many in Sarnia and Lambton County.

I would like to thank all of our donors, volunteers, sponsors, and of course, the local media; without their confidence and support, our community investments simply could not happen.

The staff team at the United Way, once again, pulled together, and were in sync with the great work of our volunteer Board of Directors. We are fortunate to have the staff that we do, many of them have been with us for decades, who I consider key assets to our organization.

The local media have all been very helpful in assisting us in getting our messages out to the public, and we appreciate all of their efforts as well.

I am excited to work with our new board nominees, Shelley Gartshore, who is our 2023 Sarnia and District Labour Council representative, Krista Randall, Jill Joseph, and Sarah Craig.

I am looking forward to 2023, I believe with the continuing support of our community, we will be in a position to support even more programs and services in the future as a result of a successful 2023 campaign. The fundraising has already begun, and we anticipate approving our three-year strategic plan early in the year.



**United Way**  
Sarnia-Lambton



# The importance of your United Way contribution

*"After an unexpected, life changing event like a brain injury or stroke, funding from the United Way provides the support and programs needed to navigate the journey of recovery."*

– Lynnette VanLandeghem,  
New Beginnings, ABI, Stroke Recovery.

*"The Canadian Red Cross is so grateful for the funding provided by the United Way, which helps alleviate the cost to clients. The funds are used to subsidize transportation rides for those in need of radiation or dialysis in London, as well as subsidized meals for our local seniors. We could not provide these services without the United Way."*

– Tammy Fauteux, Red Cross

*"The United Way provides funding that is critical to the viability of the Opening Doors Program. The capacity building achieved by folks participating in this program links and supports access to multidisciplinary teams and social service agencies, including emergency and immediate services within the Community Health Centre. Together we are strong!"*

– Rebecca Everaert, Opening Doors

*"The United Way funding is crucial for us to be able to provide programming and services to the children in our community. Their generosity allows us to serve over 250 children annually, across our programs and without it, our programs would look significantly different."*

– Jaylene Henry,  
BGC Sarnia-Lambton



# Priority Areas



**FROM POVERTY  
TO POSSIBILITY**

United Way is helping people move out of, or avoid, the cycle of poverty with access to nutritious, affordable and appropriate food security and with supports to access emergency shelters and to maintain safe and stable housing.



**ALL THAT KIDS  
CAN BE**

Investing in kids so they can succeed in school and develop supportive relationships. Giving children and youth the support they need to make healthy choices and to better handle life's challenges.



**HEALTHY  
PEOPLE,  
STRONG  
COMMUNITIES**

United Way is creating a strong, inclusive community connecting people of all ages to supports for their personal wellbeing - from addiction and mental health supports to helping seniors live independently.



# 2022 Board of Directors

Kelly Batson  
Alan Blahey  
Greg Findlay  
Terry Doyle  
Vicky Ducharme  
Lynn Findlay  
John Girard  
Richard Kelch

Jason Killingsworth  
Michele LaLonge-Davey  
Kathy Sitter  
Bharat Thakkar  
Cathy Thompson  
Martin Vrolyk  
Gerry Whitcombe